

PARDOT PROCESS

1. DISCOVERY MEETING

Attend initial discovery meeting to receive a cost estimate.

2. SCOPING SESSION

Attend scoping session to dive deep into your requirements.

3. SOW

Approve SOW and sign electronically via Congasign.

4. KICK OFF MEETING

Kick off meeting to set timelines and responsibilities.

8a. TRAINING

Receive training to enable your team to manage Pardot ongoing if you choose to self manage.

7. UAT

Attend user acceptance sessions to validate and accept the work at the end of each milestone.

6. QA

We will thoroughly test everything built to ensure it is working and to scope.

5. BUILD

Our team will execute on the scope.

8b. TRAINING

Receive training and weekly reporting if our team are managing Pardot for you on going.

9. GO LIVE

Start marketing to your prospects and customers!

10. POST LIVE SUPPORT

We help fix any bugs related to what we built for up to 4 weeks post Go-Live.

11. CLOUD CARE

Take advantage of our online video tutorials and admin support to increase and speed up user adoption.