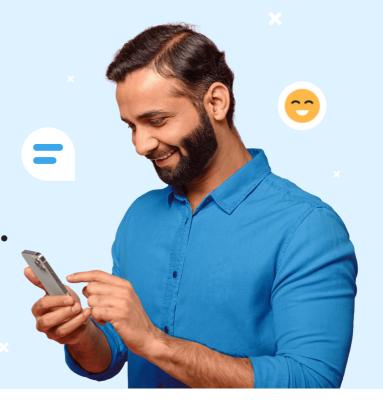




# Mercury SMS for Salesforce.

Easily connect with your customers via automated SMS - all directly from Salesforce.



# Why use Mercury SMS for Salesforce?



# Easy to use and implement

Start sending within minutes of setup. Mercury SMS integrates natively into Salesforce – no need to learn another platform.



# Customer data in one place

Quickly see all message activity directly within Salesforce – including on contact and lead records.



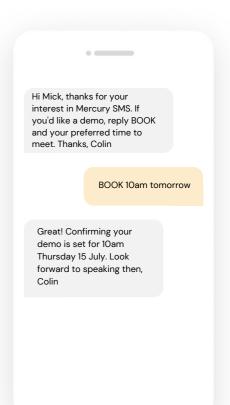
## Automate workflows to save time

Simplify your processes time by building a library of SMS templates. Use SMS keywords to automatically create leads or cases.



## Seamlessly communicate with contacts

Keep contacts engaged with real-time replies via the message feed. Get pop-up notifications of incoming SMS messages.





Salesforce customers give Mercury SMS 4.88/5 stars

"Our clients wanted a robust, easy to use, flexible system integrated into their org. We tried a number of solutions and then found Mercury."

John Dray, CEO, Cloud Genius Ltd

## Popular ways to use Mercury SMS for Salesforce.



#### **Delivery tracking**

Keep customers informed, reduce lost packages, and ensure packages are received with SMS for delivery tracking.



#### Feedback and surveys

Make survey requests easy for customers to complete. Collect timely responses by managing feedback through SMS.



#### Sales engagement

Turn prospects into sales outcomes by nurturing leads with integrated SMS conversational messaging.



#### Marketing campaigns

Use bulk SMS to send special offers, stock updates, engaging loyalty campaigns, and event invitations for increased revenue.



#### Client reminders

Automate meeting reminders, schedule confirmations and send alerts for any other customer updates.

## Why choose us?

We're a global messaging provider that helps businesses of all sizes cut through the noise – we're talking 98% open rates and 36% click through rates\*. That kind of cut through. So it's no wonder we've got thousands of customers worldwide and have been in the business for over 20 years.

\*SimpleTexting, 2022 Texting & SMS Marketing Statistics.



## Ready to go?

Talk to someone from our team

Speak to us